

# PERFUMED ART

## MATVEY SEGAL SOLO SHOW



Perfume Art Creation

[www.perfumeart.ch](http://www.perfumeart.ch)

### LE MOT

Goar Sekhian Sanfilippo, owner and initiator of Perfume Art Creation, has the passion for art and fragrances. Her company seamlessly combines both aspects, producing perfumed art combining with the authentic fragrances from Grasse, South of France.

Goar's source of inspiration is the natural resource of Grasse: jasmine, rose, lavender and orange blossom.

Already recognised as an immaterial cultural heritage of France, the perfume industry in the Grasse area was officially declared as an Intangible Cultural Heritage of Humanity by UNESCO in 2018.

The artistic origin of fragrances inspired Goar to create the Art Season's in her galleries.

It fragrance infused art works and paintings are the copyright concept of Perfume Art Creation, allowing attendees to not only visually explore the artwork but also smell it, allowing for holistic stimulation of the senses.

Perfumed art is creating immersive experiences where the visual emotion is sublimated by that the engagement of all senses. The main target is to evoke emotions or hidden memories in the viewer going beyond visual or auditory stimuli.

**Goar SEKHIAN SANFILIPPO**  
Owner and Initiator

Perfume Art Creation GmbH  
Perfume Art Creation Venezia  
Perfume Art Creation Paris



## Concept © Perfumed Art

*The Perfumed Painting is Innovation and Copyright © by Perfume Art Creation.*

*We are a perfumed art gallery where the viewer's fragrance becomes an integral part of the artwork.*

*This is a unique concept that we've developed and holds our exclusive copyright.*

*Perfumed art is promoting a new practice that emerged in 2017 through the first prototypes presented to the public.*

*It's gaining in popularity in the contemporary art as a unique combination that engages the olfactory sense directly into the painting or the artwork.*

*The collaborative process between the Artist and Perfume Art Creation is highlighting the creative excellence of the artist, being able to sublimate himself and metamorphose his own style.*

*2020 - Perfume Art Creation took place with the solo exhibitions of the artists, in a 300-year-old traditional Swiss House in Sennhofstrasse 21, 8125 Zollikerberg in Zurich, Switzerland.*

*2022 - Perfume Art Creation Venezia opened in Sestiere di Dorsoduro 2408H in Venice, Italy.*

*2023 - The Inauguration of Perfume Art Creation Paris took place on July 2023.*

*All galleries will welcome the public by appointment: [info@perfumeart.ch](mailto:info@perfumeart.ch)  
For more information, visit [www.perfumeart.ch](http://www.perfumeart.ch)*

# MATVEY SEGAL



 @matvey.segal

**"Le style de Matvey est défini comme un surréalisme poétique contemporain. En tant qu'inventeur d'une méthode de création spontanée appelée réalisme cinématopoïétique, il intègre également le concept d'art parfumé, ajoutant une dimension olfactive à ses poésies picturales."**

Born in 1992 in Moscow into a family of artists. Having absorbed family artistic traditions, he began to draw from early childhood. During his creative years, he combined artistic practice, studying at the Moscow Art School with the study of literature at Moscow State University. Segal weaves literary and philosophical narratives into the visual fabric of his works. In 2015, he studies and works in creative workshops. The art of conceptualism and the Russian avant-garde had a deep influence on the work of M. Segal.

"His style is defined as contemporary poetic realistic surrealism. As the inventor of a spontaneous creation method called cinematico-poetic realism, he also incorporates the concept of perfumed art, which adds an olfactory dimension to his poems."

**Goar SEKHIAN SANFILIPPO**  
*Founder / Curator*  
**Perfume Art Creation**  
*Zollikerberg, Venice, Paris*

"In my work, the flatness of the drawing becomes a window into the unconscious and the mystical. Material, technique, and image serve as tools of the artist's spiritual optics, through which I explore the nature of phenomena both within and outside myself. By animating and analyzing the objective world in my work, I identify with it, viewing it as a source of poetic inspiration and revealing the control of the mind or aesthetic considerations."

**Matvey SEGAL**

#### Exhibitions:

- "Grandchildren of the Somnambulist", LUDA gallery, 2015
- "Plein Air" - Moscow Biennale of Contemporary Art, Moscow, Russia, 2015
- "Completing the Work" Pavel Pepperstein and "Grandchildren of the Somnambulist", Ural Vision Gallery, Budapest, Hungary 2
- "Dreamwork vol.2" - Freud's Dream Museum, St. Petersburg, Russia 2017
- "Raw Magic" IRAGUI gallery, Moscow, Russia
- "Kurekhin Exhibition-Fair" - Kuryokhin Center, St. Petersburg, Russia
- "Alternative theories of evolution" - Darwin Museum, Moscow, Russia 2018
- Charity exhibition for Jewish orphans (ANITA Center) 2018
- "Mythogenic love of castes in comics", Nakovalnya gallery, Moscow, 2022
- Exhibition "LINE" - Zazor gallery, Moscow, 2023
- Paris exhibition, Nakovalnya gallery, Moscow 2023
- Proekt art-fair, Moscow 2023

**Perfume Art Creation Venezia**  
**Sestiere Dorsoduro 2408H,**  
**Fondamenta della Madona**  
**30123 Venezia**

**Perfume Art Creation Paris**  
**Village Suisse - Place de Zürich**  
**78 avenue de Suffren / 10 avenue de**  
**Champaubert**  
**75015 Paris 15, France**

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Book your visit: [info@perfumeart.ch](mailto:info@perfumeart.ch)

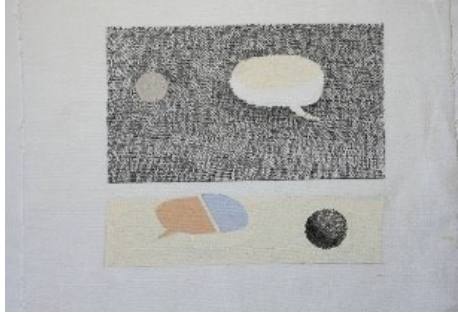


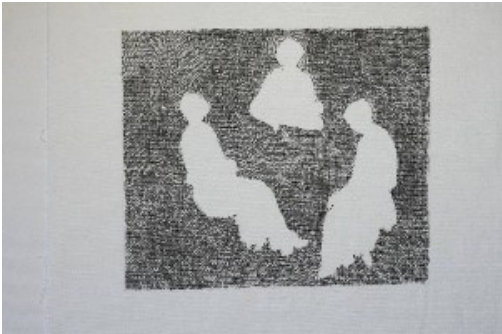

# Matvey SEGAL

SELECTED LIST OF THE ARTWORKS FOR THE SOLO EXHIBITION - PERFUME ART CREATION PARIS AND VENICE

NR	ARTWORKS NAME	YEAR	DESCRIPTION	SIZE	PRICE
1	<p><b>AND COULD YOU</b></p> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	110X81CM	4'200 EUR
2	<p><b>KANDINSKY VERSE</b></p> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	110X82CM	4'200 EUR
3	<p><b>E TE</b></p> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	70X50CM DIPTYQUE	4'200 EUR
4	<p><b>DUE ASSOLUTI</b></p> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	111X77CM	4'200 EUR

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NR	ARTWORKS NAME	YEAR	DESCRIPTION	SIZE	PRICE
5	SILENZIO 	2024	MIX MEDIA, WATERCOLOR, ACRYL  PERFUMED ART	30X30CM	1'800 EUR
6	SOLO 	2024	MIX MEDIA, WATERCOLOR, ACRYL  PERFUMED ART	30X30CM	1'800 EUR
7	DUE 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	30X30CM	1'800 EUR
8	TRE 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	30X30CM	1'800 EUR
9	PINOCCHIO SUITE 	2024	MIX MEDIA, WATERCOLOR, ACRYL  PERFUMED ART	30X30CM	1'800 EUR

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NR	ARTWORKS NAME	YEAR	DESCRIPTION	SIZE	PRICE
10	ORIZZONTE 	2024	MIX MEDIA, WATERCOLOR, ACRYL  PERFUMED ART	30X30CM	1'800 EUR
11	ABSOLUT 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	30X30CM	1'800 EUR
12	PUNTO 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	30X30CM	1'800 EUR
13	ARNOLFINI 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	30X30CM	1'800 EUR
14	LETTERA AD KORA 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	30X30CM	1'800 EUR

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NR	ARTWORKS NAME	YEAR	DESCRIPTION	SIZE	PRICE
15	<b>CUBO ARANCIONE</b> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	29X33CM	1'800 EUR
16	<b>ALFA VITA</b> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	31X38CM	1'800 EUR
17	<b>COMPOSIZIONE INTUITIVO</b> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	50X81CM	2'600 EUR
18	<b>ANADIOMENE</b> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	33X38CM	1'800 EUR

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NR	ARTWORKS NAME	YEAR	DESCRIPTION	SIZE	PRICE
19	<b>INTERNO</b> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	49X82CM	2'600 EUR
20	<b>COLLAGE</b> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	54X58CM	1'800 EUR
21	<b>VALENTINA</b> 	2024	MIX MEDIA, WATERCOLOR, ACRYL PERFUMED ART	54X58CM	1'600 EUR



Perfume Art Creation

Je reste à votre disposition pour toutes questions relatives au concept d'art parfumé:

Rimango a vostra disposizione per ulteriori informazioni:  
I remain at your disposal for further information:  
Bei Fragen stehe ich gerne zur Verfügung:

Mme Goar SEKHIAN SANFILIPPO

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75015 Paris 15, France

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